



Campaign Directors:

Wayne H. Bethards '59 Peter J. Della-Croce '99 Phillip R. Rever '63
 Joseph E. Criscuoli '82 Todd B. Hoffman '82 John J. B. Wright, Esq. '82

Campaign Chairmen:

Lary L. Acker '57	Andrew D. Cameron '89	David E. Lamolinara '82	James E. Starnes '55
James E. Allen '77	James A. Charanis '87	H. Christopher Malone '86	Adrian G. Teel '64
Drury G. Bagwell '64	Jim H. Fields, Jr. Esq. '85	Patrick L. McGeough '83	Jerry C. Tobin '52
Edward P. Becker '70	Bruce L. Gordon '79	Hon. Thomas V. "Mike" Miller '64	John R. Tydings '63
Lance J. Billingsley '61	Hon. James E. Kenkel '55	R. Russ O'Haver '81	Warren B. Wimer, Esq. '62
Terry J. Billingsley '63	Allen J. Krowe '54	Robert G. Pemberton '58	Leslie David Young '62
Claude A. Bogley '70	Walter E. Laake, Jr. Esq. '65	Oscar L. Reksten '73	Francis P. Zurmuhlen '53

Co-Sponsored by:



**Eta Alumni Association
 of Phi Sigma Kappa**
 12806 Silverbirch Lane
 Laurel, MD 20708
 301-206-5472
 alumni@psk-eta.com
 www.alumni.psk-eta.com



**Eta Housing Corporation
 of Phi Sigma Kappa**
 15117 Old Columbia Pike
 Burtonsville, MD 20866
 301-476-9479



**Division of Student Affairs
 Office of Fraternity & Sorority Life**
 8400 Baltimore Ave., Suite 200
 College Park, MD 20740
 301-314-7918 TEL
 301-314-0222 FAX
 www.StudentAffairsGiving.umd.edu

Dear Eta Brother,

Some years ago, you stood proudly and stated: "In the firm conviction that my Fraternity demands of me a life of Faith and Purpose...."

Thus your experiences began with the Eta Chapter of Phi Sigma Kappa. When you look back at your time as an undergraduate at the University of Maryland, you see friendship, education, growth and experiences that have shaped you throughout your life.

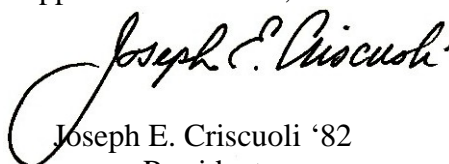
The Eta Chapter of Phi Sigma Kappa was the first and finest fraternity in the University System of Maryland. During the past two years, a dedicated group of volunteers has been working to bring our Chapter back to College Park. We're pleased to inform you that the Eta Chapter has received a new Charter from Phi Sigma Kappa, has obtained recognition from the University of Maryland, and recently moved in to a new home at #2 Fraternity Row.


The alumni of Eta Chapter have undertaken a Capital Campaign to raise the funds needed to secure, furnish, and maintain our Chapter House. We want to give back to the fraternity that has been such an important part of our life, and call upon you to aid us in attaining the goals of this Capital Campaign.

On more than one occasion you spoke these words: "Henceforward, therefore, it shall be My Purpose to remain forever true to this, my fraternity's faith in me and in turn to preserve and promote courageously and unselfishly the chosen ideals of our mutual affection and common endeavor."

You can continue this sense of Purpose by joining us now in making a generous tax deductible contribution to the Six Columns Fund, the Capital Campaign to Benefit the Eta Chapter of Phi Sigma Kappa.

Please take a moment to review the enclosed materials, presenting the details of our Capital Campaign. We thank you in advance for your anticipated support of our efforts,


 Joseph E. Criscuoli '82
 President
 Eta Alumni Association


 John J. B. Wright, Esq '82
 President
 Eta Housing Corporation



SIX COLUMNS



THE CAPITAL CAMPAIGN TO BENEFIT THE
ETA CHAPTER OF PHI SIGMA KAPPA

*Do more than read
about our legacy...*

*...become a
part of it.*



SIX COLUMNS

It was six columns
that once supported your home
away from home...the place where
you grew, the place where you
learned, and where you lived, the
ideals of **Brotherhood**.

Behind six columns you studied,
you crammed, and finally you
earned your degree. You mastered
the second of our
Cardinal Principles...**Scholarship**.

When at last you left the
University, you passed through
those columns...one last time...and
into the world of mature and
capable men.

When six columns were a part of
your life, you became who you are
today. You explored, you
experienced, you experimented,
you led. They were strong; you
became strong...and you
developed **Character**.

Now, after years of preparation
and hard work...

...at long last, you have
a unique opportunity to
give something back to your
fraternity chapter...

...to actually support
a new set of Six Columns
for a new generation
of members of the
Eta Chapter of Phi Sigma Kappa.

It's time for us to contribute to a
home for the members of the
Eta Chapter that will teach,
for the next 100 years,
our three simple ideals:

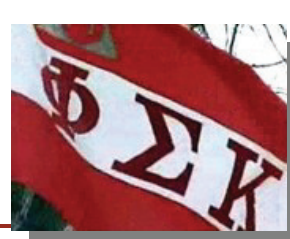
Brotherhood

Scholarship

Character

SIX COLUMNS

THE CAPITAL CAMPAIGN TO BENEFIT THE ETA CHAPTER OF PHI SIGMA KAPPA

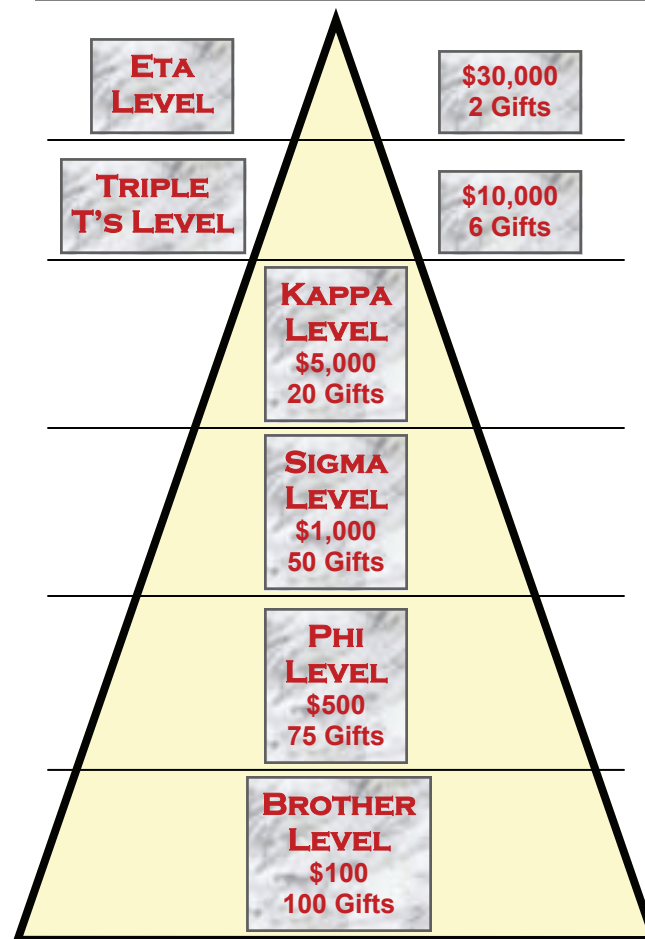


OUR MISSION

The "Six Columns" Capital Campaign was established for the sole purpose of attending to

our goal of providing the financial support needed to occupy, outfit and maintain a fraternity house on Fraternity Row, the traditional home of the Eta Chapter of Phi Sigma Kappa. To achieve this goal, we have established the following campaign goal and gift levels.

CAMPAIGN GOAL: \$317,500



NAMING RIGHTS

There exists a unique opportunity for donors, and/or groups of donors, to establish a legacy of their own and secure naming rights for many parts of the new home of the Eta Chapter of Phi Sigma Kappa. Naming rights will be offered on a first-come first-served basis, will be acknowledged with a decorative plaque, and will extend for a period of twenty-five years. Please contact our Campaign Chairmen to learn about these opportunities and to discuss your individual or group interest in any of the available naming rights.

CAMPAIGN LEADERSHIP

Listed below are the Eta Alumni who have stepped forward to lead the effort associated with the "Six Columns capital campaign.

Campaign Directors

Wayne H. Bethards '59	Todd B. Hoffman '82
Joseph E. Criscuoli '82	Phillip R. Rever '63
Peter J. Della-Croce '99	John J.B. Wright '82

Campaign Chairmen

Lary L. Acker '57	David E. Lamolinara '82
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to others, achieve academic excellence, experience cultural diversity and practice personal integrity. Our new home will enable our members to compete in recruitment activities, the lifeblood of every fraternity.

With your help we can now proceed to make our home one of the "castles on Fraternity Row." We are asking that donors step forward at their earliest opportunity, especially where your interest involves naming rights, so that we may continue to make improvements to our home and create a chapter house where undergraduates, alumni, parents and prospective members can walk through our "Six Columns" and see the benefits of membership in Maryland's oldest, and finest, fraternity.

Now is the time to do more than read about our legacy...it's time to become a part of it, and create your own legacy.

Included with this brochure is a Gift Form. This document, combined with your generous tax-deductible* gift, will make it possible for future generations of Phi Sig's to enjoy what you once had...a magnificent home worthy of the Eta Chapter.

Only one question remains:

Will You Help?



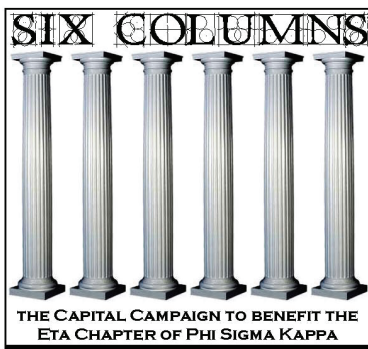
At long last, the Eta Chapter of Phi Sigma Kappa has returned to Fraternity Row at the University of Maryland. Our letters are once again worn on campus, our undergraduate members are involved in "Rush" activities and compete in Greek Week and at Homecoming.

The alumni of Eta Chapter have already demonstrated a tremendous show of support for the return of the Eta Chapter. When called to revive the alumni association and offer guidance to the undergraduates, Eta Alumni answered the call and created the largest alumni association Phi Sig has ever known.

Our next major challenge was to secure a fraternity house for Eta. Under the leadership of our Campaign Directors, the Six Columns Fund was established with the help of the University of Maryland Division of Student Affairs.

On January 25, 2012, largely through the generosity of our alumni, our undergraduates moved into a new permanent home at #2 Fraternity Row. Now the chapter can create an environment where a fraternity based on Brotherhood, Scholarship and Character can grow and thrive. Phi Sigma Kappa is a lifelong brotherhood dedicated to the betterment of the individual, the university community, and our world, by giving its members opportunities to develop leadership skills, participate in service

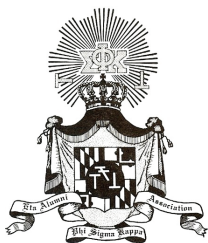
* Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.



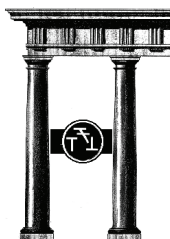
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Division of Student Affairs Gift Form

Office of Fraternity and Sorority Life - Six Columns Fund Benefiting Phi Sigma Kappa

1 Donor Information

Mailing Preference: Home Business

Name(s): _____ Organization: _____

Home Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-Mail: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ E-Mail: _____

2 Student Affairs Gift Fund Options

Six Columns Fund _____ Amount \$ _____

3 Payment Options

Enclosed is my gift check of \$ _____ made payable to the **University of Maryland College Park Foundation**

I would like to charge my contribution of \$ _____ to the following credit card:

Master Card **VISA** **Discover** **American Express**

Card Number _____ Expiration Date _____

Authorized Signature _____

I would like to make this gift via payroll deduction (State of Maryland employees only)

My employer will match my charitable contribution to this fund. Enclosed is the completed and signed matching gift form.

Please contact me regarding a gift of stock, real estate, personal property or wire transfer.

4 Multi-Year Pledge

I am pledging \$ _____ and will make _____ payments as shown below:

1st payment of \$ _____ enclosed or due by December 1, 2012 or _____ (If enclosed, please also complete section 3)

2nd payment of \$ _____ due by April 1, 2013 or _____

3rd payment of \$ _____ due by December 1, 2013 or _____

4th payment of \$ _____ due by April 1, 2014 or _____

Signature _____ Date _____

5 Gifts in Honor/Memory

This gift is made in

honor of memory of: _____

Please notify the following individual(s):

Name(s): _____

Address: _____

6 Opportunities and Additional Information

I would like to learn more about the following:

- | | |
|--|---|
| <input type="checkbox"/> Serving on the Vice President for Student Affairs Board of Visitors | <input type="checkbox"/> Serving on the Parents Association Advisory Board |
| <input type="checkbox"/> Other Division of Student Affairs Priorities (check all that apply) | <input type="checkbox"/> Hiring UM student interns and alumni |
| <input type="checkbox"/> Garden of Reflection and Remembrance | <input type="checkbox"/> Assisting with Student Affairs Fundraising Initiatives |
| <input type="checkbox"/> Alternative Breaks Program | |
| <input type="checkbox"/> UM Student Crisis Fund | |
| <input type="checkbox"/> Stamp Student Union Contemporary Art Purchasing Program | |
| <input type="checkbox"/> America Reads * America Counts | |
| <input type="checkbox"/> University Golf Course | |
| <input type="checkbox"/> Veterans Initiative | |
| <input type="checkbox"/> Naming Opportunities | |
| <input type="checkbox"/> Estate or Planned Gifts | |

7 Complete List of Division of Student Affairs Gift Funds

- | | | |
|--|--|---|
| • Alexion Veterans Scholarship | • Faculty Staff Assistance Fund | • Pavela Prize for Academic Integrity & Ethical Development |
| • Alpha Chi Omega Fund | • Edward Friedson Memorial Scholarship | • Camille Rajpat Outstanding Judiciary Member Fund |
| • Alternative Breaks Fund | • Garden of Reflection and Remembrance | • Richbourg Family Veterans Scholarship |
| • America Counts Program | • Greek Programming Fund | • Senior Council Programming Fund |
| • America Reads Program | • Golf Course Renovation Fund | • Stamp Student Union Enhancement Fund |
| • Byrd Society Awards Fund | • Maryland Golf for Business Fund | • Substance Abuse Control Fund |
| • Divine Nine Assistance Fund | • Health Center Fund | • Student Affairs Scholarship Fund |
| • Dreamkeepers Emergency Financial Assistance Fund | • Healthy Workers Program | • Student Crisis Fund |
| • Drury G. Bagwell ODK Lecture | • Patricia S. Higgins Scholarship Fund (Dining Services) | • William L. Thomas, Jr. ODK Lecture |
| • Paul E. and Jane F. Butler Veterans Scholarship | • Integrity at Maryland Fund | • Pat Tillman Scholarship Fund |
| • Byrd Award Initiatives Fund | • Brandon James Malstrom Memorial Scholarship Fund | • UM Veterans Scholarship Fund |
| • Campus Recreation Services Eppley Fund | • Memorial Chapel Fund | • Veterans Initiative Fund |
| • Career Center Fund | • Joseph M. Mitchell Scholarship Fund | • Victim Assistance Program |
| • Contemporary Arts Purchasing Program | • Charlotte W. Newcombe Scholarship Fund | • Vice President for Student Affairs Discretionary Fund |
| • Counseling Center Fund | • Omicron Delta Kappa Discretionary Fund | • Matthew W. Watson Memorial Scholarship |
| • Dining Services Discretionary Fund | • Omicron Delta Kappa Scholarship Fund | • Ernest M. Willcher Veterans Scholarship |
| • Division of Student Affairs Awards Fund | • Parents Association Initiatives Fund | • Erik B. Young Travel-Study Awards Fund |
| • Robert E. Evasick Memorial Scholarship | • Parents Association Scholarship Fund | |

Please return this completed form and your gift to:

Division of Student Affairs Development Office
University of Maryland
8400 Baltimore Avenue, Suite 200
College Park, MD 20740

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501 c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.